
**Environmental labels and
declarations — Principles,
requirements and guidelines
for communication of footprint
information**

*Déclarations et étiquettes environnementales — Principes, exigences
et lignes directrices pour la communication des informations
d'empreinte*



Reference number
ISO 14026:2017(E)



COPYRIGHT PROTECTED DOCUMENT

© ISO 2017, Published in Switzerland

All rights reserved. Unless otherwise specified, no part of this publication may be reproduced or utilized otherwise in any form or by any means, electronic or mechanical, including photocopying, or posting on the internet or an intranet, without prior written permission. Permission can be requested from either ISO at the address below or ISO's member body in the country of the requester.

ISO copyright office
Ch. de Blandonnet 8 • CP 401
CH-1214 Vernier, Geneva, Switzerland
Tel. +41 22 749 01 11
Fax +41 22 749 09 47
copyright@iso.org
www.iso.org

Contents

Page

Foreword	v
Introduction	vi
1 Scope	1
2 Normative references	1
3 Terms and definitions	1
3.1 Terms relating to footprint communication	2
3.2 Terms relating to life cycle assessment and data	2
3.3 Terms relating to organizations and products	4
3.4 Terms relating to data quality and verification	4
4 Objectives	5
5 Principles	5
5.1 Credibility and reliability	5
5.2 Life cycle perspective	6
5.3 Comparability	6
5.4 Transparency	6
5.5 Regionality	6
6 Communication requirements	6
6.1 Relationship with ISO 14020	6
6.2 General requirements	6
6.3 Intended audience	7
6.4 Identification of area of concern	7
6.5 Information to be provided	7
6.5.1 General	7
6.5.2 Supporting information	8
6.5.3 Use of explanatory statements	9
6.6 Footprint graphics	9
6.7 Communication of more than one footprint	9
6.7.1 General	9
6.7.2 Graphics	9
6.8 Access to information	10
6.9 Comparative footprint communications	10
6.9.1 Types of comparative footprint communications	10
6.9.2 Requirements for all comparative footprint communications	10
6.9.3 Comparisons with the products of other organizations	10
6.9.4 Footprint communications suggesting overall superiority	11
6.9.5 Performance tracking	11
7 Requirements for the use of data to support the communication	11
7.1 Acceptable footprint results	11
7.2 Assurance of data quality	12
7.3 Rules for data confidentiality	12
7.4 Data used in comparative footprint communications	12
7.4.1 General	12
7.4.2 PCR for comparative footprint communications	12
8 Footprint communication programme requirements	13
8.1 Scope of the programme	13
8.2 Use of PCR	13
8.3 Footprint communication programme rules	13
8.3.1 Programme instructions	13
8.3.2 Declarations of conformity	13
8.3.3 Monitoring the footprint communication	13
8.4 Communication responsibilities of the footprint communication programme operator	14